HELPING
TO
RESOLVE
BUSINESS
PROBLEMS
&
TO
CAPITALISE
ON
NEW
OPPORTUNITIES

HELPING
ORGANISATIONS
ACHIEVE
BUSINESS
SUCCESS

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PROFILE

BusinessTechnology™ Network offers a range of focused expertise and services clearly directed towards helping organisations to achieve business success in today's fast changing global market environment.

BusinessTechnology™ Network:
- Helps to resolve business problems and to capitalise on new opportunities.
- Creates results-oriented solutions tailored to an organisation's specific business problems.
- Works in a way that is both friendly and efficient.

Through its work with customers, BusinessTechnology™ Network has recognised the importance of avoiding trying to do everything, and has therefore focused its attention on specific areas and developed a high level of skill in these fields. These core elements are:
- Strategic Visioning and Assessment
- Systems Design and Implementation
- Information Collection, Presentation and Dissemination
- Project Development and Management

Using these core competencies, BusinessTechnology™ Network has a flexible foundation upon which individual solutions can be built for you, our customer.

STRATEGIC VISIONING & ASSESSMENT

The only certain thing about tomorrow is its uncertainty and a key strategic competence is the capability to deal with this uncertainty.

BusinessTechnology™ Network can help organisations to prepare for the 21st century by:

1. Developing awareness of the real meaning of world class business operations.
2. Providing a unique results-oriented approach to help achieve world class performance.
3. Helping to operationalise emerging concepts such as agile business practices.

SYSTEMS DESIGN & IMPLEMENTATION

A key competitive weapon in today's business environment is the ability to successfully implement new technologies, new techniques, new business processes, and new organisational structures and work practices.

BusinessTechnology™ Network can help make systems a business success by:

1. Providing systematic methods to support implementation and enhance understanding.
2. Helping to address and deal with important issues that are crucial to successful implementation.
3. Improving in-house implementation and change management capabilities.

INFORMATION COLLECTION, PRESENTATION & DISSEMINATION

The collection, presentation and dissemination of information - to customers, business partners, sponsors, senior managers, employees, investors, shareholders, the public, or government agencies - is an important business activity.

BusinessTechnology™ Network, using its skills in research, authorship, graphics design and commercial photography, can help you to use information as an asset by:

1. Presenting information in a way that works for the benefit of your project.
2. Disseminating information through public events.

PROJECT DEVELOPMENT & MANAGEMENT

Many enterprises are now joining together in consortia, combining complementary expertise, to pursue a variety of objectives ranging from tendering for large contracts, through collaborative product development, to shared cost research and development work within programmes funded by the European Commission in Brussels.

BusinessTechnology™ Network, using its expertise and its Brussels liaison office, can help make your collaborative endeavours more successful by:

1. Foreseeing the potential pitfalls and helping to develop projects in a way that avoids the difficulties.
2. Working with you to select an appropriate European Commission funded programme, define a project outline, develop a written proposal, and to find partners in other European countries.
3. Providing insights into how the internal systems of the European Commission work and up-to-date information concerning current priorities and criteria used in evaluating proposals.
C H E S H I R E  H E N B U R Y
T a m w o r t h  H o u s e
P O  B o x  1 0 3
M a c c l e s f i e l d
S K 1 1  8 U W
U n i t e d  K i n g d o m

C o n t a c t :  P a u l  T .  K i d d
P h o n e :  + 4 4  ( 0 ) 1 6 2 5  6 1 9 3 1 3
F a x :  + 4 4  ( 0 ) 1 6 2 5  6 1 9 0 6 0
E m a i l :  i n f o @ c h e s h i r e h e n b u r y . c o m