

HELPING

TO

RESOLVE

BUSINESS

PROBLEMS

&

TO

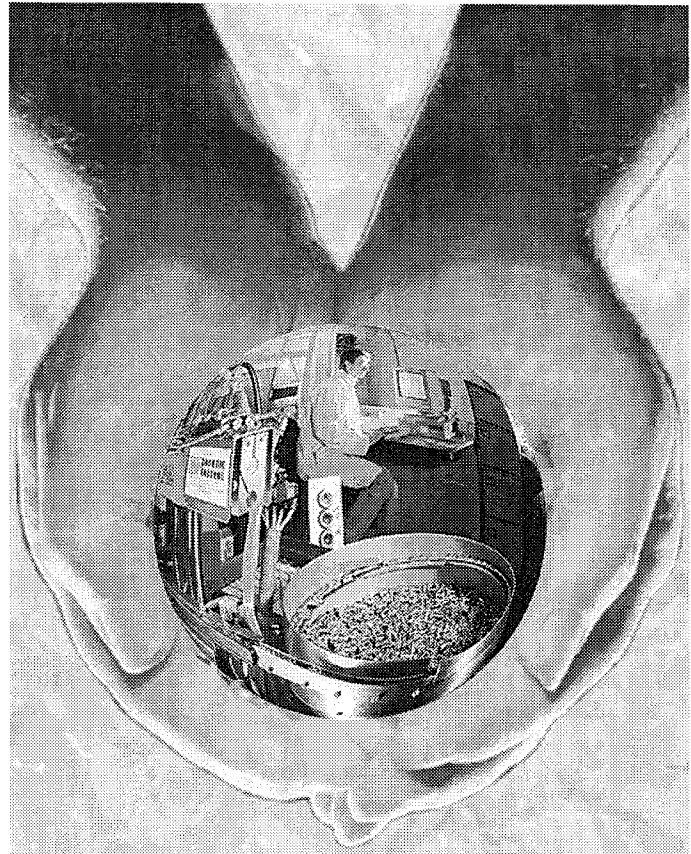
CAPITALISE

ON

NEW

OPPORTUNITIES

Business Technology NETWORK



HELPING

ORGANISATIONS

ACHIEVE

BUSINESS

SUCCESS

Business Technology NETWORK

# PROFILE

**B**usinessTechnology™ Network offers arrange of focused expertise and services clearly directed towards helping organisations to achieve business success in today's fast changing global market environment.

*BusinessTechnology™ Network :*

- *Helps to resolve business problems and to capitalise on new opportunities.*
- *Creates results-oriented solutions tailored to an organisations specific business problems.*
- *Works in a way that is both friendly and efficient.*

Through its work with customers, *BusinessTechnology™ Network* has recognised the importance of avoiding trying to do everything, and has therefore focused its attention on specific areas and developed a high level of skill in these fields. These core elements are :

- *Strategic Visioning and Assessment*
- *Systems Design and Implementation*
- *Information Presentation and Dissemination*
- *Project Development and Management*

Using these core competencies, *BusinessTechnology™ Network* has a flexible foundation upon which individual solutions can be built for you, our customer.

## STRATEGIC VISIONING & ASSESSMENT

**T**he only certain thing about tomorrow is its uncertainty and a key strategic competence is the capability to deal with this uncertainty.

*BusinessTechnology™ Network* can help organisations to prepare for the 21st century by

**1**  
*Developing awareness of the real meaning of world class business operations.*

**2**  
*Providing a unique results-oriented approach to help achieve world class performance.*

**3**  
*Helping to operationalise emerging concepts such as agile business practices.*



## SYSTEMS DESIGN & IMPLEMENTATION

**A** key competitive weapon in today's business environment is the ability to successfully implement new technologies, new techniques, new business processes, and new organisational structures and work practices.

*BusinessTechnology™ Network* can help make systems a business success by

**1**  
*Providing systematic methods to support implementation and enhance understanding.*

**2**  
*Helping to address and deal with important issues that are crucial to successful implementation.*

**3**  
*Improving in-house implementation and change management capabilities.*

## INFORMATION COLLECTION, PRESENTATION & DISSEMINATION

**T**he collection, presentation and dissemination of information - to customers, business partners, sponsors, senior managers, employees, investors, share holders, the public, or government agencies - is an important business activity.

*BusinessTechnology™ Network*, using its skills in research, authorship, graphics design and commercial photography, can help you to use information as an asset by

**1**  
*Presenting information in a way that works for the benefit of your project.*

**2**  
*Disseminating information through public events.*

**3**  
*Preparing press releases, brochures, manuals, guides and booklets.*

## PROJECT DEVELOPMENT & MANAGEMENT

**M**any enterprises are now joining together in consortia, combing complementary expertise, to pursue a variety of objectives ranging from tendering for large contracts, through collaborative product development, to shared cost research and development work within programmes funded by the European Commission in Brussels.

*BusinessTechnology™ Network*, using its expertise and its Brussels liaison office, can help make your collaborative endeavours more successful by

**1**  
*Foreseeing the potential pitfalls and helping to develop projects in a way that avoids the difficulties.*

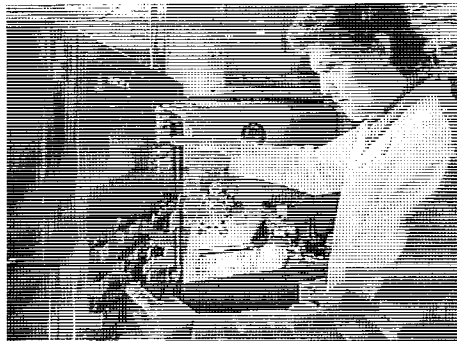
**2**  
*Working with you to select an appropriate European Commission funded programme, define a project outline, develop a written proposal, and to find partners in other European countries.*

**3**  
*Providing insights into how the internal systems of the European Commission work and up-to-date information concerning current priorities and criteria used in evaluating proposals.*

**W**e can help your organisation to achieve business results.

Please call.

**BusinessTechnology™**  
NETWORK



# CONTACTS

Cheshire Henbury  
Tamworth House  
PO Box 103  
Macclesfield  
SK11 8UW  
United Kingdom

Contact: Paul T. Kidd  
Phone: +44 (0)1625 619313  
Fax: +44 (0)1625 619060  
Email: [info@cheshirehenbury.com](mailto:info@cheshirehenbury.com)